



AMAZON.008C1

PATENT

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicants : Jacobi et al.
Appl. No. : 09/850,263
Filed : May 7, 2001
For : PERSONALIZED
RECOMMENDATIONS OF
ITEMS REPRESENTED
WITHIN A DATABASE
Examiner : Donald Champagne

Group Art Unit: 3622

Confirmation No.: 1552

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MAY 20 2004

GROUP 3600

AMENDMENT AND RESPONSE TO OFFICE ACTION

Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Dear Sir:

In response to the Office Action mailed on February 5, 2004, please reconsider the above-referenced application in view of the following amendments and remarks:

05/19/2004 LWONDIM1 00000015 09850263

02 FC:1251

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